



2008 PEBBLE BEACH RETRO AUTO™
EXHIBITOR APPLICATION
AUGUST 14-17, 2008

EXHIBITOR NAME: _____

BUSINESS NAME: _____

BUSINESS ADDRESS: _____

PHONE: _____ SALES TAX LICENSE#: _____

E-MAIL ADDRESS: _____

MERCHANDISE DESCRIPTION: _____

OTHER SHOWS YOU PARTICIPATE IN: _____

WEBSITE ADDRESS:
http://www. _____

IF NO WEBSITE IS AVAILABLE, PLEASE PROVIDE PHOTOGRAPHS OF YOUR PRODUCTS.

PLEASE CHOOSE A PACKAGE: HARD WALLS ARE PROVIDED FOR ALL PACKAGES

SINGLE SPACE (10 FT X 10 FT) _____ \$2,000 (\$1,800 IF RESERVED BY MARCH 15, 2008)
1 EIGHT FOOT LONG RECTANGULAR TABLE W/LINEN AND 2 FOLDING CHAIRS INCLUDED

DOUBLE SPACE (10 FT X 20 FT) _____ \$3,800 (\$3,600 IF RESERVED BY MARCH 15, 2008)
2 EIGHT FOOT LONG RECTANGULAR TABLE W/LINEN AND 4 FOLDING CHAIRS INCLUDED

POWER SUPPLIED TO BOOTH _____ \$150

PHONE LINE SUPPLIED TO BOOTH _____ \$150

OF ADDITIONAL 8 FT LONG TABLES _____ @ \$25 _____

OF ADDITIONAL FOLDING CHAIRS _____ @ \$25 _____

REQUIRED CLEANING DEPOSIT \$150 (WILL BE CREDITED WHEN EXIT PROCEDURES ARE COMPLETED)

TOTAL FEE \$ _____

PLEASE MAKE CHECKS PAYABLE TO PEBBLE BEACH CONCOURS D'ELEGANCE. BOOTH SPACE WILL NOT BE RESERVED UNTIL PAYMENT, CLEANING DEPOSIT, SIGNED EXHIBITOR AGREEMENT AND CERTIFICATE OF INSURANCE ARE RECEIVED.

CREDIT CARD INFORMATION: VISA MASTERCARD AMEX

NAME ON CARD: _____ EXPIRATION DATE: _____

CARD NUMBER: _____

SIGNATURE: _____

THE PEBBLE BEACH CONCOURS D'ELEGANCE RESERVES THE RIGHT TO REVIEW ALL ITEMS FOR SALE AND DETERMINE THEIR SUITABILITY TO THE 2008 PEBBLE BEACH RETRO AUTO.

THE APPLICATION DEADLINE IS FRIDAY, APRIL 25, 2008.

PEBBLE BEACH RETRO AUTO

2008 PEBBLE BEACH RETRO AUTO EXHIBITOR AGREEMENT

Exhibitor desires to display the Merchandise on Pebble Beach Company ("PBC") property, specifically in the designated space assigned to Exhibitor in the Pebble Beach Retro Auto Tent (the "Tent") for a limited period of time; and whereas, PBC is willing to grant the right to display the Merchandise in accordance with the terms and conditions of this Agreement. In consideration of the recitals set forth above and for other good and valuable consideration, the parties agree as follows:

PBC agrees to allow Exhibitor to display and sell approved Merchandise on a non-exclusive basis in the Tent during the Pebble Beach Concours d'Elegance® held on August 14th – 17th, 2008 (the "Event"). Exhibitor agrees that the placement of the Merchandise in the Tent and all related signage, advertisements, and materials must be approved in advance by PBC. Exhibitor may not refer to the Event or the space in the Tent in any advertising medium without the prior written consent of PBC. The Exhibitor will be permitted access to the Tent for setup beginning August 12, 2008 and must remove all Merchandise and restore Exhibitor's display area and any other property impacted by Exhibitor to their pre-Event condition no later than August 18, 2008. Exhibitor will be solely responsible for the storage, operation, security, set up, warranties, and removal of the Merchandise from the Tent in accordance with PBC's reasonable requirements and schedule.

Indemnification: Exhibitor agrees to indemnify, defend, and hold PBC, its employees, owners, partners, agents, successors, and assigns, harmless from and against any and all claims, damages, liabilities, suits, losses, government actions, judgments, and costs whatsoever arising out of (1) any claim or action for injury, death, property damage, or otherwise, suffered by guests, employees, or others at the Event to the extent caused by Exhibitor, its employees and agents; the Merchandise; display of the Merchandise; or otherwise arising out of this Agreement or Exhibitor's use of PBC's property; (2) any damage, destruction or theft done to the Merchandise; (3) any violation by Exhibitor of federal, state, or local rules and regulations governing the Event or the Tent, including violation of the Fire Code; or (4) any breach of this Agreement by Exhibitor. This obligation shall continue beyond the termination or expiration of this Agreement.

Insurance: Exhibitor shall acquire and maintain, at sole cost and expense, comprehensive general liability insurance, product liability, advertising liability, and contractual liability ("Exhibitor Insurance") underwritten by an insurance company acceptable to PBC. This insurance coverage shall provide protection of no less than One Million Dollars (\$1,000,000.00) combined single limit for personal injury and property damage (on a per occurrence basis) and shall include PBC as an additional insured. Additionally, Exhibitor shall acquire and maintain at its sole cost and expense such other insurance coverage as PBC may reasonably require to cover its conduct related to the Event, and all activities reasonably connected with the Event and this Agreement. A certificate of insurance must be provided with this application.

If exhibitor agrees to the terms of this Agreement, please have the appropriate representative sign and return this Agreement to Pebble Beach Concours d'Elegance®, 200 Clock Tower Place suite 205A, Carmel, Ca. 93922 by April 25, 2008 along with a check payable to Pebble Beach Concours d'Elegance®. Space in the Tent is limited and will not be reserved for Exhibitor until payment in full is received. Space assignments within the tent are at the sole discretion of PBC.

For further information, please contact Katee Leach at (831) 622-1700, kleach@pebblebeachconcours.net

Acknowledged and Agreed.

Authorized Representative, Exhibitor

Print Name

Date

